

Privacy Policy

PriceTame Global Corp

Last Updated: September 20, 2026

1. Introduction

PriceTame Global Corp ("PriceTame," "Company," "we," "us," or "our") respects your privacy and is committed to protecting the personal information you share with us. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website or use our related programs, courses, coaching, podcasts, and digital products (collectively, the "Services").

By using the Website or Services, you agree to the collection and use of information in accordance with this Privacy Policy. If you do not agree, please do not use the Website or Services.

2. Information We Collect

2.1 Information You Provide Directly

- **Account and Registration Data:** Name, email address, username, password, and profile details when you create an account.
- **Payment Information:** Billing name, address, and payment details when you make a purchase (processed through third-party payment processors — see Section 5).
- **Communications:** Information you provide when you contact us, complete a form, subscribe to our newsletter, submit a testimonial, or participate in coaching, courses, or the podcast.
- **User Content:** Reviews, comments, survey responses, or other content you voluntarily submit.

2.2 Information Collected Automatically

- **Device and Usage Data:** IP address, browser type, operating system, referring URLs, pages viewed, time spent on pages, and click patterns.

- **Cookies and Tracking Technologies:** We use cookies, web beacons, and similar technologies to recognize your browser, remember preferences, and analyze Website traffic. See Section 6 for details.

2.3 Information from Third Parties

We may receive information about you from third-party services you connect to our Website (such as social media platforms, payment processors, or email marketing providers), consistent with their own privacy policies.

3. How We Use Your Information

We use the information we collect to:

- Create and manage your account and deliver purchased courses, coaching, or membership access.
 - Process payments and prevent fraudulent transactions.
 - Communicate with you, including sending order confirmations, customer support responses, and — where you have opted in — marketing communications and podcast/program updates.
 - Improve, personalize, and develop the Website, Services, and new offerings.
 - Analyze usage trends and measure the effectiveness of our content and marketing.
 - Comply with legal obligations and enforce our Terms and Conditions.
 - Protect the security and integrity of the Website and our users.
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4. Legal Basis for Processing (Where Applicable)

If you are located in a jurisdiction that requires a legal basis for processing personal data (such as the European Economic Area or UK), we process your data based on one or more of the following: your consent, performance of a contract with you, compliance with a legal obligation, or our legitimate business interests, provided those interests are not outweighed by your data protection rights.

5. How We Share Your Information

We do not sell your personal information. We may share your information with:

- **Service Providers:** Third-party vendors who perform services on our behalf, such as payment processing (e.g., credit card processors, PayPal), email delivery, website hosting, podcast hosting platforms, and analytics providers. These providers are contractually obligated to protect your information and use it only for the purposes we specify.
- **Business Transfers:** In connection with a merger, acquisition, reorganization, sale of assets, or bankruptcy, your information may be transferred as part of that transaction.
- **Legal Compliance:** When required to comply with applicable law, regulation, legal process, or governmental request, or to protect the rights, property, or safety of PriceTame Global Corp, our users, or others.
- **With Your Consent:** In any other circumstances where you have given us explicit permission to share your information.

6. Cookies and Tracking Technologies

We use cookies and similar tracking technologies to operate and improve the Website. These may include:

- **Essential Cookies:** Necessary for the Website to function (e.g., maintaining your login session).
- **Analytics Cookies:** Help us understand how visitors interact with the Website (e.g., Google Analytics or similar tools).
- **Marketing Cookies:** Used to deliver relevant advertising and measure campaign performance.

You can control or disable cookies through your browser settings; however, doing so may affect the functionality of the Website.

7. Data Retention

We retain your personal information for as long as necessary to fulfill the purposes described in this Privacy Policy, including to provide the Services, comply with legal

obligations, resolve disputes, and enforce our agreements. When information is no longer needed, we take reasonable steps to securely delete or anonymize it.

8. Data Security

We implement reasonable administrative, technical, and physical safeguards designed to protect your personal information from unauthorized access, disclosure, alteration, or destruction. However, no method of transmission over the internet or electronic storage is 100% secure, and we cannot guarantee absolute security.

9. Your Privacy Rights

Depending on your location, you may have certain rights regarding your personal information, which may include the right to:

- Access the personal information we hold about you.
- Correct inaccurate or incomplete information.
- Request deletion of your personal information.
- Object to or restrict certain processing of your information.
- Request a copy of your information in a portable format.
- Withdraw consent at any time where processing is based on consent.
- Opt out of marketing communications by using the "unsubscribe" link in any email or contacting us directly.

To exercise any of these rights, please contact us using the information in Section 13. We will respond in accordance with applicable law. Residents of certain states (such as California) and countries may have additional specific rights, which we will honor as required by applicable law.

10. Children's Privacy

The Website and Services are not directed to children under the age of 13 (or the applicable minimum age in your jurisdiction), and we do not knowingly collect personal information from children. If we become aware that we have inadvertently collected personal information from a child, we will take steps to delete it promptly. If our FiiReHaus Academy

programs are used by minors, such use and any related data collection is intended to occur under the supervision and consent of a parent or legal guardian, consistent with applicable law.

11. International Data Transfers

If you access the Website from outside the United States, please be aware that your information may be transferred to, stored, and processed in the United States or other countries where our service providers operate, which may have different data protection laws than your jurisdiction.

12. Third-Party Links

The Website may contain links to third-party websites and services (including social media platforms, podcast hosting sites, and Amazon for book purchases). We are not responsible for the privacy practices of those third parties, and we encourage you to review their privacy policies independently.

13. Contact Us

If you have questions, concerns, or requests regarding this Privacy Policy or our data practices, please contact us at:

PriceTame Global Corp Email: info@pricetame.com

14. Changes to This Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our practices, technology, legal requirements, or other factors. We will post the revised policy on this page with an updated "Last Updated" date. Your continued use of the Website after such changes constitutes your acceptance of the updated policy.
